



Ozarka College 2011-2015 Core Strategic Plan

Priority 1:

Access to Education

- Maximize early access pathways
- Expand and maximize current access
- Identify pathways for jobs and careers
- Promote a University Center
- Facilitate transfer

Priority 2:

Student Success

- Promote student engagement and involvement
- Expand services at all sites
- Improve retention and completion
- Provide student success related professional development
- Further develop the online component to student success

Priority 3:

**Management of
Resources**

- Optimize management of human resources
- Continue sound financial and physical management
- Improve professional development program
- Support grant writing and grant sourcing

Priority 4:

**Continuous
Improvement**

- Promote an environment of continuous improvement
- Provide training
- Identify KPIs for Strategic Plan and all College areas
- Continue to leverage technology
- Celebrate achievements

Priority 5:

**Community Engagement
and Service**

- Bring the community to campus
- Maximize CE program and educational seminars
- Promote service learning and volunteerism in the classroom
- Encourage employee engagement and impact
- Provide leadership in poverty reduction

Priority 6:

**Collaborative
Partnerships**

- Enhance service area partnerships
- Enhance regional and state partnerships

Priority 7:

**Workforce and Economic
Development**

- Participate in local activities
- Generate new ideas to promote economic development
- Enhance relationships with employers
- Encourage entrepreneurship